

INDUSIND BANK LIMITED

CIN: L65191PN1994PLC076333

Registered Office: 2401, Gen. Thimmayya Road, Pune – 411 001**Secretarial & Investor Services:** 731, Solitaire Corporate Park, 167, Guru Hargovindji Marg, Andheri (East), Mumbai – 400 093**Website:** www.indusind.com

Sr. No.	Date of execution of the Agreement	Name of the Party	Nature of Agreement	Tenure
1	02-Jan-2012	R K Swamy BBDO Pvt. Ltd	Creative Agency The Agency is engaged in providing creative inputs in conceptualizing and designing Bank's communication.	One Year. Automatic renewal thereafter on Y-O-Y basis unless terminated earlier.
2	06-Oct-2008	Adfactors PR Pvt. Ltd.	Public Relations & Investor Relations The agency is engaged for the purpose of image building, to nurture and enhance the profile of IndusInd Bank in the Market.	One Year. Automatic renewal thereafter on Y-O-Y basis unless terminated earlier.
3	09-Apr-2012	Webchutney Studio Pvt. Ltd	Digital Media & Social Media Agency The agency is engaged for the purpose of image building, to nurture and enhance the profile of IndusInd Bank in the digital arena especially in the social platforms	One Year. Automatic Renewal thereafter on Y-O-Y basis unless terminated earlier.
4	14-Oct-14	Lodestar UM- A division of McCann-Erickson (India) Pvt. Ltd.	Media Planning & Buying in all Media to be used. The agency is engaged for the purpose of buying media in print, online and electronic space	One Year. Automatic Renewal thereafter on Y-O-Y basis unless terminated earlier.